

*Frontier*

THE NEW WELLNESS  
**FRONTIER**

INTRODUCTION TO GENETICALLY GUIDED HEALTH

# SHAPING A NEW WELLNESS FRONTIER

**GeneWize is a personalized health, beauty and wellness products company, providing individually formulated, high-quality, customized products and services.** Millions of people are using dietary supplements and skincare products to help protect their health and to look and feel younger. Research shows most of us are simply guessing. We choose products that aren't specific to our needs and wind up with too much of some ingredients and not enough of others. We often miss finding the key nutrients we really need and just waste our money in the process.



*A caterpillar and a butterfly have the same DNA—but a caterpillar turns into a butterfly only if its genes are properly nourished.*

# You

## GENETICS AND PERSONALIZED HEALTH

Recently, scientists have confirmed that each of us has unique, “genetically determined” body chemistries.

Even small variations in your genes can have a significant influence on how well your body responds to food, nutrients, physical activity, environmental stresses and how you may be predisposed to a variety of other important health and physiological conditions.

By analyzing and understanding your unique genetic strengths and weaknesses, you can eliminate the guesswork and “genetically guide” the optimal nutritional supplement or skincare formulation to match your LifeMap Healthy Aging Assessment™.

This is a revolutionary new scientific approach to delivering formulations that fulfill INDIVIDUAL needs, based on confidential genetic testing.

## GENETICS TUTORIAL

Within every human cell is an individual’s blueprint for life—their DNA. DNA contains the master information that is needed to construct and maintain the human body.

### SMALL CHANGES IN DNA THAT IMPACT OUR PHYSIOLOGY

On a strictly DNA basis, humans are surprisingly alike. Despite our apparent differences, the DNA between any two people is 99.1% identical. That 0.9% variation in DNA, however, is hugely important, accounting for most of our physical differences.

Small variations in DNA are called polymorphisms. Skin type is a common human polymorphism. Depending on the order in which the nucleotides in your DNA line up, you could have different skin. Some polymorphisms are so small, they affect the order of just one pair of nucleotides. These are called single nucleotide polymorphisms or SNPs (pronounced “snips”). Research shows that we can measure SNPs and have the ability to impact the expression of our genes through proper nutritional support.

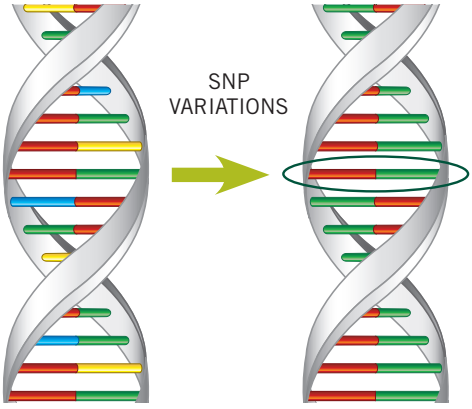


# OUR GENES ARE NOT OUR DESTINY

Without a doubt, SNPs can have a strong influence on our health and well-being. However, our genes are not our destiny.

With the mapping of the human genome completed in 2003, scientists now have the ability to identify small variations in the genetic code that can lead to diminished health and wellness.

By identifying which of these variations (vulnerabilities) you have, it is possible for the first time to customize a targeted nutritional supplement regimen for your specific genotype.



## HOW WE CUSTOMIZE YOUR LIFEMAP PRODUCTS



### STEP 1

Open your DNA Collection Kit and follow the instructions.



### STEP 2

Simply swab some skin cells from your left and right inner cheeks with the 2 swabs. Everything you need is included.



### STEP 3

Let the swabs dry for a few minutes as directed, then place them in the enclosed envelopes and mail them back to our labs.



#### STEP 4

When your LifeMap Healthy Aging Assessment™ is completed at our lab, (about 4-6 weeks) a confidential copy will be shipped to you with your Custom formulation.



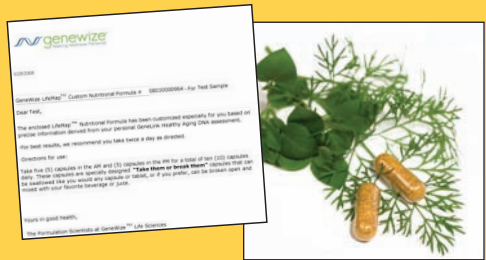
#### STEP 5

Your custom manufacturing data is sent securely and electronically to our manufacturing facility.



#### STEP 6

Our ISO, GMP, and FDA compliant facility custom creates your LifeMap product and personal label.



#### STEP 7

You will also receive a copy of the ingredients in your custom formulation.



#### STEP 8

Your LifeMap *me* formula is shipped directly to you in safe, convenient and environmentally sensitive packaging and materials.

## CONGRATULATIONS!

**YOUR LifeMap *me* FORMULA HAS BEEN CAREFULLY CREATED SPECIFICALLY FOR YOU AND TO SUPPORT YOUR HEALTH IN CONCERT WITH YOUR LIFEMAP HEALTHY AGING ASSESSMENT™**

# OUR PARENT COMPANY GENELINK, INC

GeneWize Life Sciences is wholly owned by GeneLink, Inc. (OTCBB: GNLK) the pioneering public Biosciences company that creates and markets DNA-based assessments as the nucleus for personalized health, beauty and wellness solutions.

Established in 1994, GeneLink has emerged from its R&D phase and is now marketing and licensing its technologies in the \$100 Billion cosmetic, nutritional supplement and health care industries.

In recent years, GeneLink was close to completing distribution agreements with several of the world's largest direct selling companies. Ultimately however, GeneLink decided that it could best serve the "referral marketing" channel by creating GeneWize Life Sciences, a direct-selling products company focused EXCLUSIVELY on delivering customized formulations to support and improve personal health and wellness.

## IMPORTANT INFORMATION ABOUT THE GENEWIZE HEALTHY AGING ASSESSMENT

While we utilize the information from GeneLink's DNA assessments to guide the customization of an individual formula, GeneWize is not a genetic testing lab or medical genetics company. The assessments we provide are designed to facilitate the educational use of genetic information to help guide personalized nutritional or skin care formulations.

### Specifically:

- ▶ We do not provide medical genetic tests
- ▶ We do not analyze genes that are typically used in routine clinical practice
- ▶ We are not performing clinical genetic testing or providing a clinical genetic laboratory report
- ▶ We are not diagnosing disease.

To insure confidentiality and privacy, all materials, forms and results are bar coded with a unique ID number. Your information is confidential and is NEVER shared with 3rd parties.

Gene Analyzed	General Description	Recommended Support Level
<b>SNP 7: MTHFR</b> (Methionine Synthase Reductase)	Homocysteine is a metabolite of the amino acid methionine. Research has shown it is important to control homocysteine levels in order to preserve cardiovascular health. <sup>1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,82,83,84,85,86,87,88,89,90,91,92,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141,142,143,144,145,146,147,148,149,150,151,152,153,154,155,156,157,158,159,160,161,162,163,164,165,166,167,168,169,170,171,172,173,174,175,176,177,178,179,180,181,182,183,184,185,186,187,188,189,190,191,192,193,194,195,196,197,198,199,200,201,202,203,204,205,206,207,208,209,210,211,212,213,214,215,216,217,218,219,220,221,222,223,224,225,226,227,228,229,230,231,232,233,234,235,236,237,238,239,240,241,242,243,244,245,246,247,248,249,250,251,252,253,254,255,256,257,258,259,260,261,262,263,264,265,266,267,268,269,270,271,272,273,274,275,276,277,278,279,280,281,282,283,284,285,286,287,288,289,290,291,292,293,294,295,296,297,298,299,300,301,302,303,304,305,306,307,308,309,310,311,312,313,314,315,316,317,318,319,320,321,322,323,324,325,326,327,328,329,330,331,332,333,334,335,336,337,338,339,340,341,342,343,344,345,346,347,348,349,350,351,352,353,354,355,356,357,358,359,360,361,362,363,364,365,366,367,368,369,370,371,372,373,374,375,376,377,378,379,380,381,382,383,384,385,386,387,388,389,390,391,392,393,394,395,396,397,398,399,400,401,402,403,404,405,406,407,408,409,410,411,412,413,414,415,416,417,418,419,420,421,422,423,424,425,426,427,428,429,430,431,432,433,434,435,436,437,438,439,440,441,442,443,444,445,446,447,448,449,450,451,452,453,454,455,456,457,458,459,460,461,462,463,464,465,466,467,468,469,470,471,472,473,474,475,476,477,478,479,480,481,482,483,484,485,486,487,488,489,490,491,492,493,494,495,496,497,498,499,500,501,502,503,504,505,506,507,508,509,510,511,512,513,514,515,516,517,518,519,520,521,522,523,524,525,526,527,528,529,530,531,532,533,534,535,536,537,538,539,540,541,542,543,544,545,546,547,548,549,550,551,552,553,554,555,556,557,558,559,560,561,562,563,564,565,566,567,568,569,570,571,572,573,574,575,576,577,578,579,580,581,582,583,584,585,586,587,588,589,590,591,592,593,594,595,596,597,598,599,600,601,602,603,604,605,606,607,608,609,610,611,612,613,614,615,616,617,618,619,620,621,622,623,624,625,626,627,628,629,630,631,632,633,634,635,636,637,638,639,640,641,642,643,644,645,646,647,648,649,650,651,652,653,654,655,656,657,658,659,660,661,662,663,664,665,666,667,668,669,670,671,672,673,674,675,676,677,678,679,680,681,682,683,684,685,686,687,688,689,690,691,692,693,694,695,696,697,698,699,700,701,702,703,704,705,706,707,708,709,710,711,712,713,714,715,716,717,718,719,720,721,722,723,724,725,726,727,728,729,730,731,732,733,734,735,736,737,738,739,740,741,742,743,744,745,746,747,748,749,750,751,752,753,754,755,756,757,758,759,760,761,762,763,764,765,766,767,768,769,770,771,772,773,774,775,776,777,778,779,780,781,782,783,784,785,786,787,788,789,790,791,792,793,794,795,796,797,798,799,800,801,802,803,804,805,806,807,808,809,810,811,812,813,814,815,816,817,818,819,820,821,822,823,824,825,826,827,828,829,830,831,832,833,834,835,836,837,838,839,840,841,842,843,844,845,846,847,848,849,850,851,852,853,854,855,856,857,858,859,860,861,862,863,864,865,866,867,868,869,870,871,872,873,874,875,876,877,878,879,880,881,882,883,884,885,886,887,888,889,890,891,892,893,894,895,896,897,898,899,900,901,902,903,904,905,906,907,908,909,910,911,912,913,914,915,916,917,918,919,920,921,922,923,924,925,926,927,928,929,930,931,932,933,934,935,936,937,938,939,940,941,942,943,944,945,946,947,948,949,950,951,952,953,954,955,956,957,958,959,960,961,962,963,964,965,966,967,968,969,970,971,972,973,974,975,976,977,978,979,980,981,982,983,984,985,986,987,988,989,990,991,992,993,994,995,996,997,998,999,1000</sup>	<b>ADDED SUPPORT</b> + -
<b>SNP 8: MTHFR</b> (Methylene Tetrahydrofolate Reductase)	Like the MTHFR enzyme, the MTHFR enzyme is responsible for reducing blood levels of homocysteine. People with a SNP in the MTHFR gene manufacture defective enzymes that can't clear homocysteine from the blood efficiently. Research has shown there is a direct association between a SNP in the MTHFR gene and elevated levels of homocysteine, <sup>1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,82,83,84,85,86,87,88,89,90,91,92,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141,142,143,144,145,146,147,148,149,150,151,152,153,154,155,156,157,158,159,160,161,162,163,164,165,166,167,168,169,170,171,172,173,174,175,176,177,178,179,180,181,182,183,184,185,186,187,188,189,190,191,192,193,194,195,196,197,198,199,200,201,202,203,204,205,206,207,208,209,210,211,212,213,214,215,216,217,218,219,220,221,222,223,224,225,226,227,228,229,230,231,232,233,234,235,236,237,238,239,240,241,242,243,244,245,246,247,248,249,250,251,252,253,254,255,256,257,258,259,260,261,262,263,264,265,266,267,268,269,270,271,272,273,274,275,276,277,278,279,280,281,282,283,284,285,286,287,288,289,290,291,292,293,294,295,296,297,298,299,300,301,302,303,304,305,306,307,308,309,310,311,312,313,314,315,316,317,318,319,320,321,322,323,324,325,326,327,328,329,330,331,332,333,334,335,336,337,338,339,340,341,342,343,344,345,346,347,348,349,350,351,352,353,354,355,356,357,358,359,360,361,362,363,364,365,366,367,368,369,370,371,372,373,374,375,376,377,378,379,380,381,382,383,384,385,386,387,388,389,390,391,392,393,394,395,396,397,398,399,400,401,402,403,404,405,406,407,408,409,410,411,412,413,414,415,416,417,418,419,420,421,422,423,424,425,426,427,428,429,430,431,432,433,434,435,436,437,438,439,440,441,442,443,444,445,446,447,448,449,450,451,452,453,454,455,456,457,458,459,460,461,462,463,464,465,466,467,468,469,470,471,472,473,474,475,476,477,478,479,480,481,482,483,484,485,486,487,488,489,490,491,492,493,494,495,496,497,498,499,500,501,502,503,504,505,506,507,508,509,510,511,512,513,514,515,516,517,518,519,520,521,522,523,524,525,526,527,528,529,530,531,532,533,534,535,536,537,538,539,540,541,542,543,544,545,546,547,548,549,550,551,552,553,554,555,556,557,558,559,560,561,562,563,564,565,566,567,568,569,570,571,572,573,574,575,576,577,578,579,580,581,582,583,584,585,586,587,588,589,590,591,592,593,594,595,596,597,598,599,600,601,602,603,604,605,606,607,608,609,610,611,612,613,614,615,616,617,618,619,620,621,622,623,624,625,626,627,628,629,630,631,632,633,634,635,636,637,638,639,640,641,642,643,644,645,646,647,648,649,650,651,652,653,654,655,656,657,658,659,660,661,662,663,664,665,666,667,668,669,670,671,672,673,674,675,676,677,678,679,680,681,682,683,684,685,686,687,688,689,690,691,692,693,694,695,696,697,698,699,700,701,702,703,704,705,706,707,708,709,710,711,712,713,714,715,716,717,718,719,720,721,722,723,724,725,726,727,728,729,730,731,732,733,734,735,736,737,738,739,740,741,742,743,744,745,746,747,748,749,750,751,752,753,754,755,756,757,758,759,760,761,762,763,764,765,766,767,768,769,770,771,772,773,774,775,776,777,778,779,780,781,782,783,784,785,786,787,788,789,790,791,792,793,794,795,796,797,798,799,800,801,802,803,804,805,806,807,808,809,810,811,812,813,814,815,816,817,818,819,820,821,822,823,824,825,826,827,828,829,830,831,832,833,834,835,836,837,838,839,840,841,842,843,844,845,846,847,848,849,850,851,852,853,854,855,856,857,858,859,860,861,862,863,864,865,866,867,868,869,870,871,872,873,874,875,876,877,878,879,880,881,882,883,884,885,886,887,888,889,890,891,892,893,894,895,896,897,898,899,900,901,902,903,904,905,906,907,908,909,910,911,912,913,914,915,916,917,918,919,920,921,922,923,924,925,926,927,928,929,930,931,932,933,934,935,936,937,938,939,940,941,942,943,944,945,946,947,948,949,950,951,952,953,954,955,956,957,958,959,960,961,962,963,964,965,966,967,968,969,970,971,972,973,974,975,976,977,978,979,980,981,982,983,984,985,986,987,988,989,990,991,992,993,994,995,996,997,998,999,1000</sup>	<b>MAXIMUM SUPPORT</b> + +
<b>SNP 9: TNF-α</b> (Tumor Necrosis Factor-α)	Inflammation is a response of the immune system to a perceived attack. While it is a helpful response in the short term, if inflammation continues on-going, it can negatively affect the cells, tissues, and ultimately, the organs. TNF-α is a cytokine (a chemical messenger of the immune system) that plays a role in inflammatory processes. Individuals with a SNP on the TNF-α gene may have an over-reactive inflammation mechanism, which can negatively affect the joints, <sup>1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,82,83,84,85,86,87,88,89,90,91,92,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141,142,143,144,145,146,147,148,149,150,151,152,153,154,155,156,157,158,159,160,161,162,163,164,165,166,167,168,169,170,171,172,173,174,175,176,177,178,179,180,181,182,183,184,185,186,187,188,189,190,191,192,193,194,195,196,197,198,199,200,201,202,203,204,205,206,207,208,209,210,211,212,213,214,215,216,217,218,219,220,221,222,223,224,225,226,227,228,229,230,231,232,233,234,235,236,237,238,239,240,241,242,243,244,245,246,247,248,249,250,251,252,253,254,255,256,257,258,259,260,261,262,263,264,265,266,267,268,269,270,271,272,273,274,275,276,277,278,279,280,281,282,283,284,285,286,287,288,289,290,291,292,293,294,295,296,297,298,299,300,301,302,303,304,305,306,307,308,309,310,311,312,313,314,315,316,317,318,319,320,321,322,323,324,325,326,327,328,329,330,331,332,333,334,335,336,337,338,339,340,341,342,343,344,345,346,347,348,349,350,351,352,353,354,355,356,357,358,359,360,361,362,363,364,365,366,367,368,369,370,371,372,373,374,375,376,377,378,379,380,381,382,383,384,385,386,387,388,389,390,391,392,393,394,395,396,397,398,399,400,401,402,403,404,405,406,407,408,409,410,411,412,413,414,415,416,417,418,419,420,421,422,423,424,425,426,427,428,429,430,431,432,433,434,435,436,437,438,439,440,441,442,443,444,445,446,447,448,449,450,451,452,453,454,455,456,457,458,459,460,461,462,463,464,465,466,467,468,469,470,471,472,473,474,475,476,477,478,479,480,481,482,483,484,485,486,487,488,489,490,491,492,493,494,495,496,497,498,499,500,501,502,503,504,505,506,507,508,509,510,511,512,513,514,515,516,517,518,519,520,521,522,523,524,525,526,527,528,529,530,531,532,533,534,535,536,537,538,539,540,541,542,543,544,545,546,547,548,549,550,551,552,553,554,555,556,557,558,559,560,561,562,563,564,565,566,567,568,569,570,571,572,573,574,575,576,577,578,579,580,581,582,583,584,585,586,587,588,589,590,591,592,593,594,595,596,597,598,599,600,601,602,603,604,605,606,607,608,609,610,611,612,613,614,615,616,617,618,619,620,621,622,623,624,625,626,627,628,629,630,631,632,633,634,635,636,637,638,639,640,641,642,643,644,645,646,647,648,649,650,651,652,653,654,655,656,657,658,659,660,661,662,663,664,665,666,667,668,669,670,671,672,673,674,675,676,677,678,679,680,681,682,683,684,685,686,687,688,689,690,691,692,693,694,695,696,697,698,699,700,701,702,703,704,705,706,707,708,709,710,711,712,713,714,715,716,717,718,719,720,721,722,723,724,725,726,727,728,729,730,731,732,733,734,735,736,737,738,739,740,741,742,743,744,745,746,747,748,749,750,751,752,753,754,755,756,757,758,759,760,761,762,763,764,765,766,767,768,769,770,771,772,773,774,775,776,777,778,779,780,781,782,783,784,785,786,787,788,789,790,791,792,793,794,795,796,797,798,799,800,801,802,803,804,805,806,807,808,809,810,811,812,813,814,815,816,817,818,819,820,821,822,823,824,825,826,827,828,829,830,831,832,833,834,835,836,837,838,839,840,841,842,843,844,845,846,847,848,849,850,851,852,853,854,855,856,857,858,859,860,861,862,863,864,865,866,867,868,869,870,871,872,873,874,875,876,877,878,879,880,881,882,883,884,885,886,887,88</sup>	

## UNDERSTANDING YOUR LIFEMAP HEALTHY AGING ASSESSMENT<sup>™</sup>

GENES SERVE AS THE BUILDING BLOCK IN OUR BODIES,  
AND EVERY GENE IS PRESENT IN THE BODY IN TWO COPIES:  
**ONE FROM MOM AND ONE FROM DAD.**

Genewize Life Science utilizes a simple color-coded system on your Healthy Aging DNA Assessment that is easy to follow. **GREEN** simply means you have no disadvantaged Gene-SNPs in this nutritional health area. (Geneticists call this homozygous negative). **YELLOW** means you have one disadvantaged Gene-SNP from one of your parents, in this nutritional health area (Geneticists call this heterozygous negative). **RED** simply means you have two disadvantaged SNPs in this nutritional health area. (Geneticists call this homozygous positive)

**Most important! No matter what mix of colors you have on your assessment, it simply means you now have the information you need to have a nutritional supplement regimen customized to your personal needs.**

The LifeMap Nutrition<sup>™</sup> System is a nutritional supplement that is personalized to your DNA and customized to your lifestyle and delivered to you in a single-serving solution.

**Personalized to Your DNA** The LifeMap Nutrition<sup>™</sup> System's foundation is a formula that is unique to your genetic code. After a simple swab of your inner cheek and a confidential DNA analysis, your formula is created from over 500,000 possible combinations of ingredients.

**Customized to Your Lifestyle** Your DNA tells you a lot about what nutrition your body needs, but it doesn't know your lifestyle. In the near future, you may choose supplements that help you lose weight, manage joint pain or give you extra energy. We allow you to add and modify your DNA-specific formula with your own choices of lifestyle boosts.

**Single-Serving Solution** The LifeMap Nutrition System is custom formulated for you each month and delivered in a space-age packaging that has a low carbon footprint and keeps the product fresh. This single-serving solution means you won't have multiple bottles and boxes even if you add an additional lifestyle boost to your formula. Plus you can take the product in capsules or break them and put them in your favorite beverage for your convenience.

**GREEN** = Only Basic support nutrients added to your formula for this specific healthy aging area

**YELLOW** = Additional support nutrients added to your formula for this specific healthy aging area

**RED** = Maximum support nutrients added to your formula for this specific healthy aging area

# Benefits

## LIFEMAP NUTRITION™ SYSTEM BENEFITS



### THE LIFEMAP NUTRITION™ SYSTEM HAS THESE FEATURES:

- ▶ Pharmaceutical grade manufacturing
- ▶ Significant antioxidant support
- ▶ Whole foods
- ▶ Organic ingredients
- ▶ 5,000 to 9,000 ORAC units
- ▶ Includes Cat's Claw for its antioxidant activity.
- ▶ Less caffeine than ¼ cup of coffee
- ▶ Affordable at about \$3/day

### ENVIRONMENTALLY FRIENDLY, SOCIALY RESPONSIBLE PACKAGING

GeneWize is an environment-friendly company. Here are some ways we deliver socially responsible nutrition.

- ▶ Recycled packaging
- ▶ No plastic bottles or boxes
- ▶ Reusable daily pouches
- ▶ Vegetable-based capsules
- ▶ No animal products or testing

### COMMON QUESTIONS...

#### Do I need to take my other supplements?

The LifeMap Nutrition™ System will in many cases replace most multivitamins you are taking and your formula is so rich in antioxidants, you may be able to replace those supplements too. Certain supplements may not be available in the LifeMap Nutrition™ System.

#### What do you do with my DNA and how do you protect my privacy?

Your privacy is very important to us. We protect you by sending your DNA to our lab with only a bar code so your name is not identified with the sample. Once the analysis is completed your DNA is destroyed and your results are sent to our secure database to create your personalized supplement.

#### What will I feel after taking my LifeMap *me* Formula?

Since everyone's body is different, you'll likely receive unique benefits from your product. Some of the benefits you may notice and some you may not. Some of the most common benefits people report include:

- ▶ Ability to fall asleep faster
- ▶ Longer, deeper sleep
- ▶ More energy during the day
- ▶ Softer skin
- ▶ Stronger hair and nails

You may or may not experience these same results. Your body is unique and so is your formula. It makes sense that your results will be unique too.

### Seeing is believing but I can't believe what am seeing!

*"I was excited to learn about LifeMap Nutrition™ and now even more excited about the many changes I have experienced during the last four months of use. Although I have devoted the last twenty years to good eating and exercise, I love the fact that many that know me have been noticing improvements in my overall health and wellness appearance. I started noticing changes after two and a half weeks and they are still taking place. Hard nails and without ridges like never before, silky and soft hair, dry skin gone and now with a glow, sleeping deep without disruption like I did in my teens, waking up rested and ready to go. Thank you to all those behind the Genewize Lifemap Nutrition™ System."*

Loving life, Margarita Nido Stewart



*"After about a week of being on the Life-Map Nutrition™ a continual discomfort in my right elbow subsided. I also found I could sleep through the night again and my energy improved. I've been taking the LifeMap Supplements for several months now and just feel great."*

Gheorge Muresan, Former NBA Player

### How To Get the LifeMap Edge

*"Taking care of your body is essential. With GeneWize's LifeMap Nutrition™ System and products, I am not only taking care of my body, I have an edge. I feel great knowing that I am giving my body exactly what it needs."*

Greg Minor, Former NBA Player for the Boston Celtics



### Truly an Awesome Product

*"One of the first changes I noticed was that my knees don't ache anymore after my daily run. My late night craving for sweets is gone, I feel more rested in the daytime and have more energy because I'm sleeping through*



*the night. This is truly an awesome product."*

Gregory Harrell,  
Former LA Raider  
and 1992 Olympic  
Bobsledder

### Randy Keeps it Short and Sweet

*"After taking the LifeMap Product it made me feel more energetic."*

Randy Levine

### You're in Good Hands with LifeMap

*"I am a Massage Therapist and have had tremendous pain and stiffness in the morning after doing massages for the last few years. I used to take Glucosamine, it seemed to help, but it wasn't total relief. After taking the LifeMap product it hit me one day that I was no longer in pain and the stiffness had disappeared. My Genetic Assessment Report had found that I need maximum support for the cartilage in my body. Mystery solved! I can't thank the company enough- GeneWize, you've most likely prolonged my career."*

Warm Regards, Ann Ross, LMP

### LifeMap Nutrition Meets Karaoke!

*"I went from getting very little sleep at night to now sleeping like a baby! I've been waking up feeling so refreshed that I want to jump up and down on my bed like a child (I am 27 years old). I'm feeling so happy I've been out singing Karaoke and having a blast."*

Talina Oblander

# Ordering

## LIFEMAP™ NUTRITION SYSTEM HOW DO I ORDER?

**YOUR GENEWISE INDEPENDENT BUSINESS AFFILIATE (IBA) WILL HANDLE YOUR ORDER FOR YOU OR YOU CAN VISIT THEIR WEB SITE.** Your IBA may have a DNA Collection Kit to give you immediately, but if not, you'll receive one once you place your order.

Follow the instructions provided in your collection kit. Be sure to register your kit by providing us with the numeric bar code displayed on your kit. Place your product order online at the same time. Your next step is to mail the swab envelope (in your kit) back to our labs.

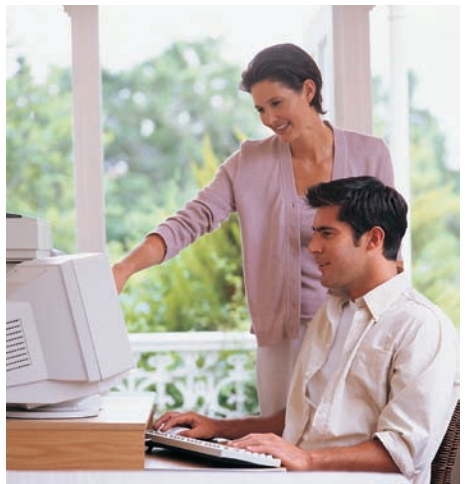
### **PICK A PRODUCT PACKAGE AND MONTHLY DELIVERY OPTION**

There is a basic package and deluxe package. In approximately 4-6 weeks you'll receive your DNA analysis and your first month of product in the mail. If you are on AutoShip, your formula will arrive on time every 30 days without delay.

### **WHAT WILL I RECEIVE BY BECOMING A CUSTOMER?**

When you become a GeneWise Customer you receive the following:

- ▶ A DNA Collection Kit (either by mail or from your IBA)
- ▶ A customized LifeMap Healthy Aging Report based on your DNA analysis
- ▶ Your Personal LifeMap *me*™ Formula
- ▶ A list of ingredients in your formula with scientific support data
- ▶ Ongoing education about your body and genes



# Program

## PRODUCT MONEY BACK GUARANTEE

### 90-DAY GUARANTEE

We offer you and anyone you refer to us a 90-day Money-Back Guarantee on the LifeMap Nutrition Product.

Policy Details:

- ▶ Refunds and money-back satisfaction guarantee are offered on the LifeMap Nutrition Product only.
- ▶ Any refunds provided under this policy will be issued within 21 business days of notice.
- ▶ All refunds are less shipping charges, bonuses and/or commissions if applicable.
- ▶ The 90-day guarantee period begins the date of your first LifeMap product order.
- ▶ No refund is offered for sales materials, Affiliate Kits or the Healthy Aging Assessment.



 **genewize**<sup>®</sup>  
Making Wellness Personal

[www.genewize.com](http://www.genewize.com)

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