



LifeMap Essentials™
Your Foundation for Optimal Wellness

Welcome and congratulations for taking an important next step toward healthy aging with the most advanced and scientifically proven nutritional supplement programs available – the **LifeMap Nutrition™ System**, which consists of the following:

1. The **LifeMap DNA collection kit** (provided by GeneLink, Inc.)
2. The **LifeMap Essentials™** formula (A non-custom foundation supplement to be taken while awaiting your Healthy Aging Report & DNA guided LifeMap Custom formula)
3. The **LifeMap DNA Healthy Aging Report™** (results in about 4 weeks after mailing your DNA collection kit)
4. The **LifeMap Custom™** formula (A totally customized formula based on your DNA)

Your LifeMap Essentials™ formula is the cornerstone of the LifeMap Nutrition System and forms the ‘base foundation’ for every individually customized LifeMap Custom product.

LifeMap Essentials is as premium plant based formula, carefully designed to provide the “key essentials” of a proper diet and to help you prepare and maintain optimal nutritional support while you are awaiting the results of your LifeMap Healthy Aging DNA Assessment and your personal DNA-guided LifeMap Custom formula (Please note: the processing time for your DNA assessment & LifeMap Custom formula is about 4 to 8 weeks from the time you mail back your DNA collection kit).

It contains a generous selection of fruits and vegetable powders with the highest phytonutrient content along with important anti-aging “superfruit” extracts such as the Brazilian acai berry, the Himalayan goji berry and the Southeast Asian mangosteen. In addition, your Essentials formula also contains a comprehensive vitamin blend, flax seeds (a source of omega-3 fatty acids) and fructooligosaccharides – a natural prebiotic fiber that promotes enhanced intestinal health for optimal nutrient absorption.

For antioxidant protection, **LifeMap Essentials** contains over 7500 ORAC (Oxygen Radical Absorbance Capacity) units, the equivalent ORAC value of eight (8) servings of fruits and vegetables. For even extra antioxidant protection, we’ve added OxyPhyte® Ultra, a proprietary blend of antioxidant-rich apple, white tea and rosemary extracts which has proven bioavailability in human clinical studies.

For DNA repair, we’ve included 350 mg of AC-11®, a patented, advanced, clinically-tested bioactive compound derived from the South American herb *Uncaria tomentosa* (Cat’s Claw). AC-11® has been clinically demonstrated systemically to reduce both oxidative damage and non-oxidative damage to DNA caused by stress, viruses or bacteria as well as reduce inflammation and improve immune function in human clinical trials.

Directions for use:

Take five (5) capsules in the AM and five (5) capsules in the PM (with or without food) for a total of ten (10) capsules daily. These vegetarian capsules are specially designed that can be swallowed as you would any capsule or tablet, or if you prefer, can be broken open and mixed with your favorite juice or beverage.

We are truly grateful for you and excited to be a part of your health future.

Sincerely,
The Formulation Scientists at GeneWize Life Sciences

Information About LifeMap Custom™

Once you receive the results of your LifeMap Healthy Aging DNA Assessment, we will ship the **LifeMap Custom**, your personal DNA-guided formula custom created with SNP Boosts™ specifically for you.

The **LifeMap Custom** is a “targeted formulation,” designed to help mitigate or compensate for certain physiologic areas identified by the 12 SNPs that make up the LifeMap Healthy Aging DNA Assessment™. Once you receive your **LifeMap Custom** formula, the non-custom **LifeMap Essentials formula will no longer be shipped to you** as your **LifeMap Custom** formula combines all the benefits of the Essentials formula, but is specifically formulated for you with targeted SNP Boosts to match your personal genetic makeup.

P.S. For additional information about your LifeMap Nutrition System product, there is a LifeMap Webinar, a comprehensive list of Frequently Asked Questions (Product FAQ's) available at lifemapnutrition.com. Please select the “FREE REPORTS” tab.

LifeMap Essentials Proprietary Blend

Ingredient Statement: Amount per daily serving 8,350 mg

AC-11®, Cat's Claw Extract [(*Uncaria tomentosa*) standardized to 8% Carboxy Alkyl Esters]. Fructooligosaccharides, Flax seed powder (*Linum usitatissimum*), Acerola Cherry Extract [(*Malpighia glabra*) standardized to 17% Vitamin C], Proprietary LifeMap Nutrition Blend [A Proprietary Blend of: Trimethylglycine; OxyPhyte® Green Tea extract (*Camellia sinensis*) standardized to 90% polyphenols; Calcium carbonate; Potassium Citrate; Milk Thistle extract [(*Silybum marianum*) standardized to 80% silymarin; Pomegranate extract (*Punica granatum*) standardized to 40% Ellagic Acid; Organic Hawthorne Berry Extract (*Crataegus laevigata*) standardized to 1.5% polyphenols/0.5% flavonoids; Oxyphyte® White Tea extract (*Camellia sinensis*) standardized to 90% polyphenols; Organic Reshi Mushroom extract (*Granoderma lucidum*); Organic Shiitake Mushroom extract (*Lentinus edodes*), Maitake Mushroom extract (*Grifola frondosa*) standardized to 20% polysaccharides; Tomato powder (*Solanum lycopersicum*) standardized to 0.8% lycopene; Choline Bitartrate; Vitamin E (as dl-alpha tocopherol acetate); Spirulina powder (*Arthrospira platensis*); Artichoke extract (*Cynara scolymus*) standardized to 4% chlorogenic acid/9% caffeoylquinic acid; Oxyphyte® Grape Skin extract (*Vitis vinifera*) standardized to 10% resveratrol; Magnesium citrate; Citrus Bioflavonoids powder (*Citrus limonium*, *Citrus paradise* and *Citrus sinensis*); Oxyphyte® Grape Seed extract (*Vitis vinifera*) standardized to 95% polyphenols; Zinc (as Zinc Amino Acid Chelate); Astragalus Root powder (*Astragalus membranaceus*); Broccoli extract (*Brassica oleracea*) standardized to 1.2% sulphoraphane; Vitamin K1 (as phytonadione); Acerola Cherry Extract (*Malpighia glabra*) standardized to 17% Vitamin C; Kale powder (*Brassica oleracea*); Ginkgo Biloba extract (*Ginkgo biloba*) standardized to 24% Flavoglycosides/6% Terpene Lactones; Burdock Root powder (*Arctium pubens*); Vitamin D3 (as cholecalciferol); Bilberry extract [(*Vaccinium myrtillus*) standardized to 5% anthocyanins]; Alpha Lipoic Acid; Garlic powder (*Allium sativum*); Selenium (as Selenium Amino Acid Chelate); Vitamin B2 (as Riboflavin); Vitamin B12 (as Cyanocobalamin); Vitamin B6 (as Pyridoxine hydrochloride, Folate (as folic acid)); Oxyphyte® Ultra Blend [a proprietary blend of: White tea extract (*Camellia sinensis*) standardized to 90% polyphenols; Apple extract (*Malus pumila mill*) standardized to 75% polyphenols; Rosemary extract (*Rosmarinus officinalis*) standardized to 9% rosmarinic acid], Vitamin E (as dl-alpha tocopherol acetate), Mixed Carotenes (from *Dunaliella salina*), Strawberry juice powder (*Fragaria vesca*), Raspberry juice powder (*Rubus biflorus*), Blueberry juice powder (*Vaccinium corymbosum*), Cranberry juice powder (*Vaccinium macrocarpon*), Spinach juice powder (*Spinacia oleracea*), Tomato juice powder (*Solanum lycopersicon*), Beetroot juice powder (*Beta vulgaris*), Carrot juice powder (*Daucus carota*), Broccoli juice powder (*Brassica oleracea*), Acai juice powder (*Euterpe oleraceae*), Mangosteen extract [(*Garcinia Mangostana*) standardized to 15% polyphenols], Goji extract [(*Lycium barbarum*) standardized to 15% polysaccharides], Vitamin B3 (as Niacinamide), Zinc (as Zinc Aspartate Trihydrate), Vitamin B5 (as Pantothenic acid), Vitamin B2 (as Riboflavin), Vitamin A (as Vitamin A palmitate), Vitamin B1 (as Thiamine mononitrate), Vitamin B6 (as Pyridoxine hydrochloride, Folate (as folic acid), Biotin, Vitamin B12 (as Cyanocobalamin)

Other ingredients: Manioc Starch and/or Maltodextrin. Less than 0.2% of each of the following: corn starch, gum acacia, monoglycerides, vegetable oil; gum Arabic; tricalcium phosphate; dicalcium phosphate.

AC-11® is a registered trademark of Optigenex Inc, Patent#6,039,949

This product is not intended to diagnose, treat or cure any disease. If you are pregnant, lactating or taking prescribed medication, consult your physician before using. Discontinue use and consult your physician if you have any adverse reaction.



LifeMap Skin Essentials™
Your Foundation for Optimal Skin Health

Welcome and congratulations for taking an important next step toward healthy skin aging with the most advanced and scientifically proven skin care program available – The LifeMap “Me” Skin Health System™ is a revolutionary new skin wellness enhancing system designed to support your unique genetic makeup and help you achieve optimal skin health.

1. The **LifeMap DNA collection kit** (provided by GeneLink, Inc.)
2. The **LifeMap Essentials™** formula (A non-custom foundation serum to apply to your skin while awaiting your Healthy Skin Aging Report & DNA guided LifeMap “Me” Custom Serum)
3. The **LifeMap DNA Skin Aging Report™** (results in about 4 weeks after mailing your DNA collection kit)
4. The **LifeMap “Me” Custom Serum** (A totally customized skin care serum based on your DNA)

Your LifeMap Essentials™ formula is the cornerstone of the LifeMap Skin Care System and forms the ‘base foundation’ for every individually customized LifeMap Custom product.

LifeMap Skin Essentials : Your foundation for optimal skin aging, a premium all natural formula, carefully designed to provide the “key essentials” to help you prepare and maintain optimal skin health and support while you are awaiting the results of your Skin Health Aging DNA Assessment and your personal DNA-guided LifeMap Custom formula from the time you mail back your DNA collection kit. (Please note: the processing time for your DNA assessment & LifeMap Custom formula is about 4 to 8 weeks).

LifeMap Skin Essentials, a premium all natural skin serum containing 100% active ingredients (no water). Containing organic Aloe leaf extract, Copper peptides and Konjac Mannan along with a generous selection of fruits and vegetable extracts including important anti-aging “superfruit” extracts such as the Brazilian acai berry, the Himalayan goji berry and the Southeast Asian mangosteen. Ingredients are encapsulated in Liposome’s to ensure their absorption deep into the skin.

Containing no preservatives such as: parabens or chemicals like propylene glycol and silicones or ingredients like petroleum or mineral oils.

For DNA repair, we’ve included the South American herb *Uncaria tomentosa* (Cat’s Claw) which has been clinically demonstrated to aid in DNA cellular skin repair.

Directions for use:

Apply generously to clean dry face and neck morning and evening. If used in conjunction with other skin care and makeup products apply your LifeMap Skin serum first and the other products on top.

We are truly grateful for you and excited to be a part of your skin health future.

Sincerely,
The Formulation Scientists at GeneWize Life Sciences

Information About LifeMap Custom™

Once you receive the results of your LifeMap Healthy Skin Aging DNA Assessment, we will ship your **LifeMap Custom Serum**, your personal DNA-guided formula custom created with SNP Actives™ specifically for you.

The **LifeMap Custom Serum** is a “targeted formulation,” designed to help mitigate or compensate for certain physiologic areas identified by the 6 SNPs that make up the LifeMap Healthy Skin Aging DNA Assessment™. Once you receive your **LifeMap Custom** formula, the non-custom **LifeMap Essentials formula will no longer be shipped to you** as your **LifeMap Custom** formula combines all the benefits of the Essentials formula, but is specifically formulated for you with targeted SNP Actives to match your personal genetic makeup.

LifeMap Essentials Proprietary Blend Ingredient Statement:

Aloe (Aloe Barbadensis Leaf Extract), Vitamin B5 (Panthenol), Glycerin, Glycine, Sorbitol, Soy Protein (Glycine Soja (Soybean) Protein), Copper Peptide (Copper Tripeptide -1), Rice Bran Oil (Rice Oil Glycereth-8 Esters), Balm Mint Extract (Melissa Officinalis (Balm Mint) Leaf Extract), Rutin (Disodium Rutinyl Disulphate), Barley Extract (Hordeum Distichon (Barley) Extract), Oat Extract (Hydrolyzed Glycosaminoglycans), Corn Extract (Sodium Levulinate), Konjac Mannan (Mannan), Rice Extract (Sodium Phytate), Green Tea Extract (Camellia Sinensis (Green Tea) Leaf Extract), Polyglyceryl-4 Caprylate (and) Sodium Lauroyl Glutamate (and) Decyl Glucoside (and) Diglycerin, Milk Thistle Extract (Silybum Marianum (Milk Thistle) Extract), Cabbage Leaf Extract (Brassica Oleracea Capitata (Cabbage) Extract), Cat's Claw Extract (Uncaria Tomentosa (Cat's Claw) Extract), Acai Extract (Euterpe Oleracea (Acai) Fruit Extract), Goji Extract (Lycium Barbarum (Goji) Fruit Extract), Mangosteen Extract (Garcinia Mangostana (Mangosteen) Peel/Fruit Extract), Pomegranate Extract (Punica Granatum (Pomegranate) Extract), Tomato Extract (Solanum Lycopersicum (Tomato) Extract), Lecithin (Phospholipids), Vitamin E (Tocopheryl Acetate), Vitamin A (Retinyl Palmitate), Vitamin C (Ascorbyl Palmitate), Potassium Sorbate, Natural Fragrance (Fragrance)

This product is not intended to diagnose, treat or cure any disease. Discontinue use and consult your physician if you have any adverse reaction.