

GENEWIZE SPORTS™ LAUNCHES AT THE SUPER BOWL!

(Warning... we will be way overusing the word “Super”)



SUPER ADVANTAGE!

**THINK ABOUT IT...
EVERYTIME A
PROFESSIONAL
ATHLETE USES AND
LOVES THEIR
LIFEMAP NUTRITION
PRODUCT AND TELLS
THE WORLD, YOUR
GENEWIZE BUSINESS
GROWS!**

**IT TURNED OUT TO BE THE SWAB BOWL!
OVER 300 PAST AND PRESENT NFL PLAYERS, NFL
RELATED BUSINESSES, AND GUESTS ATTENDED!**



*“The NFL Players gathered around our booth for the entire show. They were wishing GeneWize was around in the beginning of their careers!”
—Tony and Trish Chung*

*“After being around Sports and Wellness for over 27 years, especially at these events it is not easy to impress many people, but I was blown away by the acceptance of the DNA guided direction in the Professional Athletic community, they were impressed and this will be BIG, mark my words BIG.”
—Michael Carnevale*

Super thanks go to Stephanie Minor who made it all possible and did an amazing job organizing everything. A Super thanks as well to the rest of



The Sports and Wellness Council Founding Directors: Greg Harrell, Michael Carnevale and Chip Macgill. We’re also Super grateful to our Martial Arts Ambassador, Tony Chung and his Super wife Trish.



75 PAST AND PRESENT PLAYERS AND THEIR GUESTS SWABBED, AND THEY ARE NOW ON THEIR WAY TO SUPER HEALTH.

WE SWABBED PAST AND PRESENT PLAYERS FROM THE FOLLOWING TEAMS: **THE PITTSBURGH STEELERS, ARIZONA CARDINALS, DALLAS COWBOYS, HOUSTON TEXANS, NEW YORK JETS, NEW ENGLAND PATRIOTS, MINNESOTA VIKINGS, TAMPA BAY BUCCANEERS, NEW YORK GIANTS, ATLANTA FALCONS, SEATTLE SEAHAWKS, KANSAS CITY CHIEFS, DETROIT LIONS, SAN FRANCISCO 49ERS, ST. LOUIS RAMS, BUFFALO BILLS, CLEVELAND BROWNS, CHICAGO BEARS, BALTIMORE RAVENS, TENNESSEE TITANS, WASHINGTON REDSKINS, AND THE MIAMI DOLPHINS.**



Left to Right: Stephanie Minor, Robert Hoekstra, Venisa Paul, and Trish Chung.

SUPER THANKS TO JOHN SOUZA, SCOTTY KUFUS, AND VENISA PAUL FOR YOUR SUPPORT!

"It was a clear affirmation of what we have collectively known from our first ideas and discussions of the product and its application or marketability in the Sports Industry. I feel that this was the first of many successful events to come, as well as the potential to fully develop future sports oriented products for the company."

-- Chip Macgill

"I've talked to several Athletes that weren't at the Event, but one of their teammates was. They want to get swabbed and find out more about GeneWise. We are in a position through the Sports and Wellness Council to change the industry."

--Greg Harrell



"My husband played for the Boston Celtics, and like many other Athletes, he was approached to try different products all the time. It was gratifying to see the NFL Players actually getting excited about OUR product! They found the idea of Genetically Guided Nutrition based on their own DNA fascinating. Everyone is excited about receiving their Healthy Aging Assessment™ and getting on our amazing product."--Stephanie Minor



LifeMap Ingredients Receive NSF Certification!

HAVE A PROFESSIONAL ATHLETES IN YOUR ORGANIZATION THAT MAY WANT TO BE PART OF GENEWISE SPORTS ?